

Modernising your *LinkedIn*

e-mail info@kathrynvdb.com for price

Personalized banner (3 options).

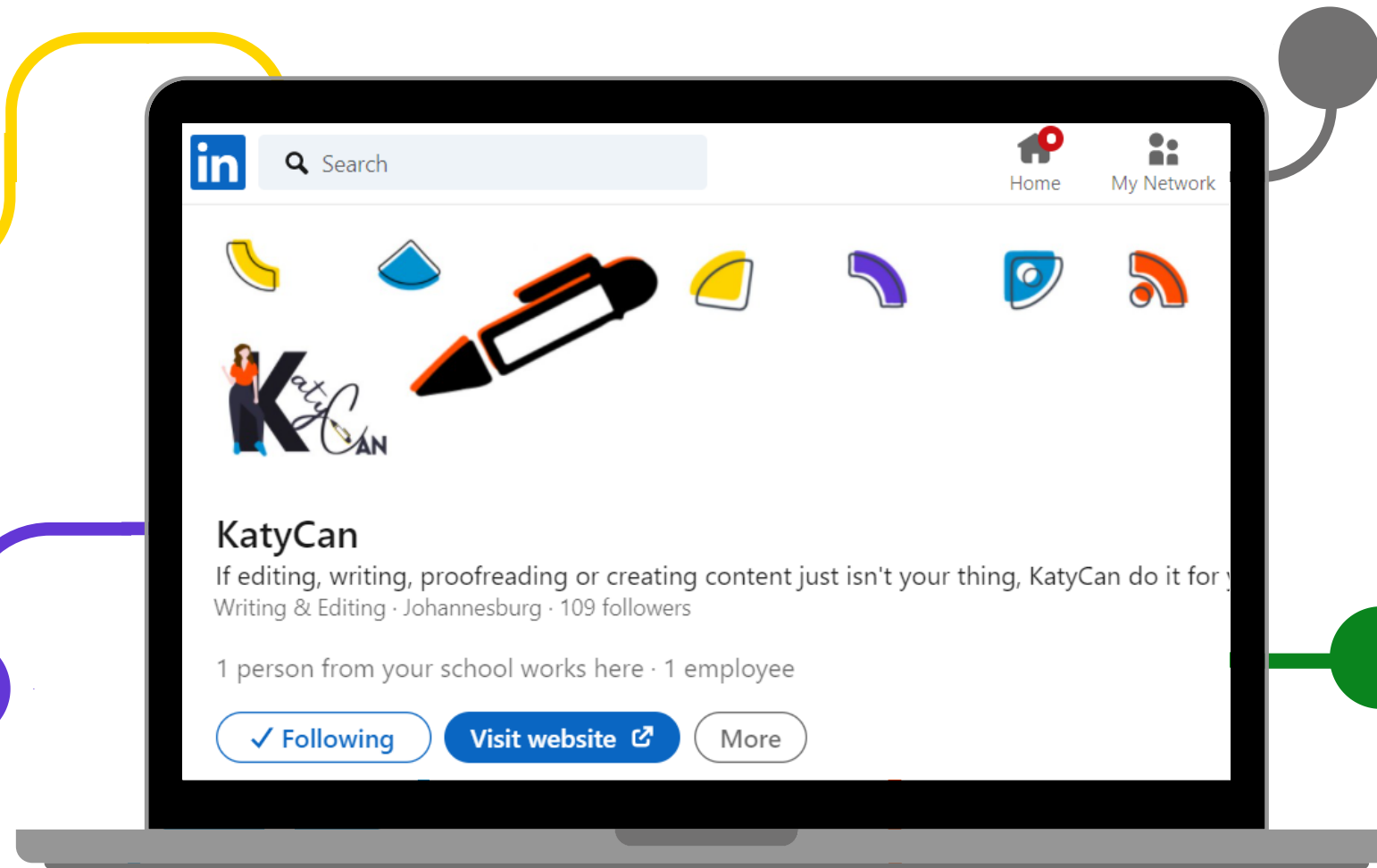
Turn your summary into your story

Destroy Buzzwords

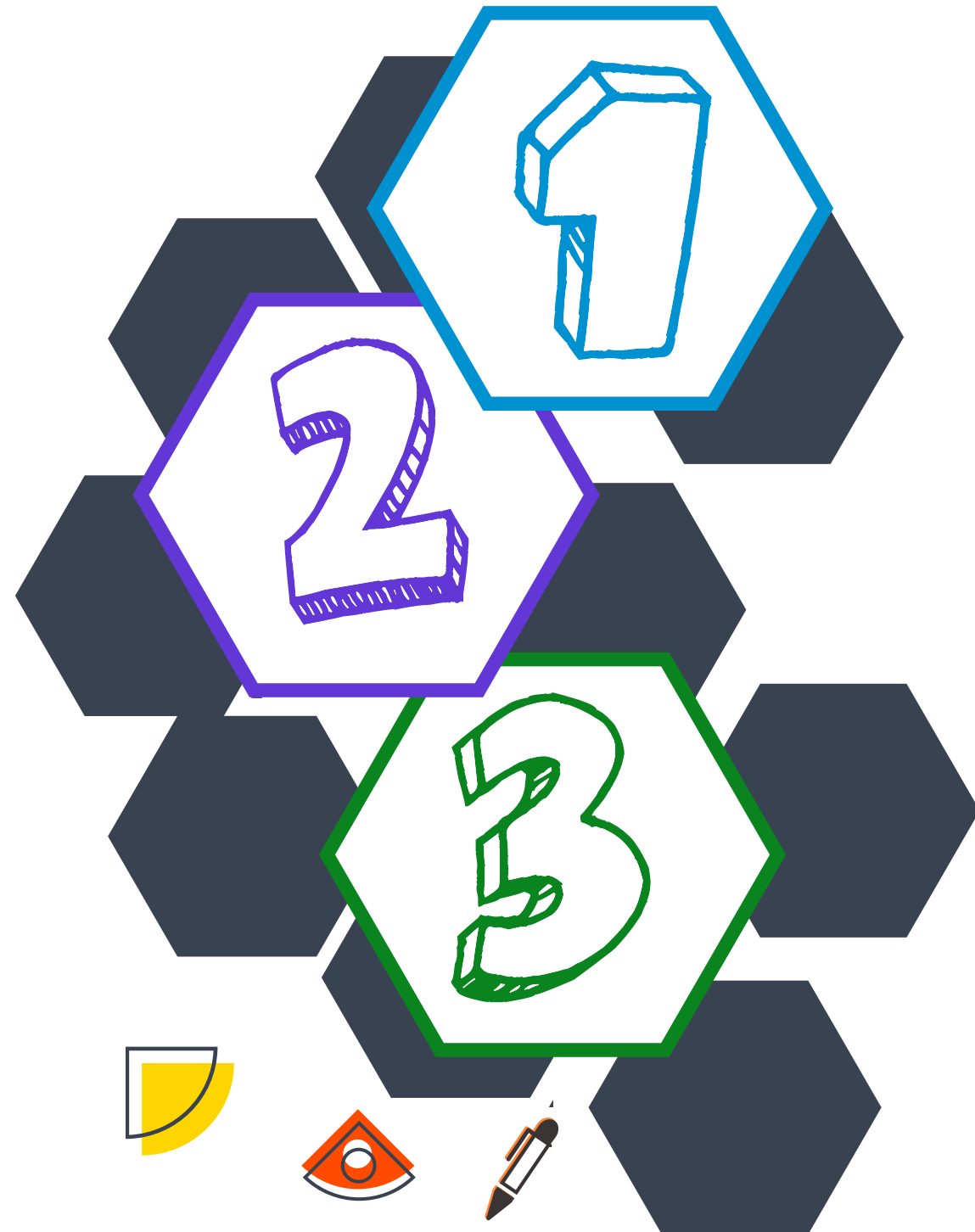
Advise on profile photo

Make your headline more than a job title

Format entire profile



What *KatyCan* writes for your *LinkedIn* summary



The mission-based summary

This is the summary for you if you want to connect with a variety of people who may not know all the jargon of your specific industry.
eg. *Learning sales and the correct use of computers will save the company, but that doesn't mean that what you write can't stand out...with a little help from me.*

The personality summary

This is perfect if your goal is to be approachable and draw attention to your profile with personalised content.
eg. *I fell off a horse when I was a child. Not a metaphorical horse, an actual horse. Why am I telling you this? To show you that I am the literal embodiment of 'getting back on the horse'. Also, it's a funny way to start a conversation.*

The Accomplishments Summary

This is the summary for you if you want to connect with a variety of people who may not know all the jargon of your specific industry. It begins with your achievements and accomplishments and why you're perfect for the job.
eg. *I am a young woman using my skills in the English language to provide excellent service. In 2018, I worked and provided excellent service, proving my abilities and making connections along the way.*